Nomenclature/Naming Conventions

Agreement on a consistent convention for naming of assets, files, styling and AEM/systems architecture to assist in streamlining design and development efforts, and ensure that the site can be maintained in an efficient manner over time.

Types of components:

Simple component

Easy to add to a page, doesn't require communication with a web service or vehicle API, content within page does not change when interacted with.

Complex component

More difficult to add to a page, may require communication with a web service or vehicle API, content may change within the page when interacted with.

Component naming: [Number][Version]_[Name]

The higher the number, the more complex. Version is used when applicable.
Examples: 1_Carousel, 5a_FMA1, 50_Gallery4

Sitemap naming: [Number]_[PageTabTitle]

Follows the typical work breakdown structure number system followed by the page title. The numbers will be removed when consumer facing.
Example:
0_Home
1_All Vehicles
1.01_Impreza
1.02_Legacy
1.1_Certified Pre-Owned
2.0_Build Your Own

AEM structure: follows sitemap structure minus numbers. Title = Page tab title; Name = URL

Example:
Home
All Vehicles
Impreza
Legacy
Certified Pre-Owned
Build Your Own

DAM structure: follows sitemap structure by model year minus number.

Example:
2018
Home
All Vehicles
Impreza
Legacy
Certified Pre-Owned
Build Your Own

Wireframe & Design File Naming:

Comps: [PageNumber]_[PageName]_[Type]_[Version]_[Date]

Examples: 1.0_AllVehicles_Wireframes_V1_9.10.18.pdf, 3.1.2_ContactRetailer_Designs_V2_10.10.18.pdf

PSDs: [PageNumber]_[PageName]_[Version]_[Date]

Examples: 1.0_AllVehicles_V1_9.10.18.psd, 3.1.2_ContactRetailer_V2_10.10.18.psd

PSD layers: [ComponentName]_[Content]
Examples: 1_Carousel_Features, 5a_FMA1_Accolades

General File Naming
1. Page Name: Special_Offers, KBB, Share_the_Love
2. Content: Brief, BRD, FRD, Sitemap
3. Version and Date: V1, V2, FINAL; use periods to separate numbers, no zeros
4. Recipient 9if applicable): _[CLIENT], _DEV, _STUDIO
5. File format, .pdf, .psd, .doc

Examples: SiteRedesign_Brief_3.17.17_SOA.pdf, SiteRedesign_Sitemap_4.1.17_FINAL.doc,

Image Assets (excluding model load assets):
1. Year of vehicle in asset: 2018, 2019
2. Three Letter Vehicle Code: OBK, FOR, LEG, CTK, BRZ, WRX, STI, IMP, ASC
3. Placement: HP_FMA, DT_HPR, MB_HPR, VSP_FMA, VSP_FEAT
4. .jpg or .png

Examples: 2018_OBK_HP_FMA.jpg, 2017_IMP_VSP_FMA.jpg